

**LADIES!**  
What about summer cooking?  
See our  
**DETROIT VAPOR STOVES**  
and  
**BLUE FLAME OIL STOVES**  
The only genuine  
Time, Work, and  
**STRATHMORE HARD-  
WARE COY.**



**FARMERS!**  
What about Spring Work  
on the farm?  
We can supply your wants in  
**LABOR SAVING DEVICES**  
and  
**FIRST CLASS TOOLS**  
at Moderate Cost.  
Yours to Command  
**STRATHMORE HARD-  
WARE COY.**

VOL. III., NO. 23 STRATHMORE, ALBERTA MARCH 9, 1912. Subscription Price, \$1.00 per year

**THE**  
**White & May Co., Ltd.**  
**PHONE 28**  
**4 Stores, But Only One Price**

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**NEW GOODS ARRIVING ALMOST DAILY**  
**ALWAYS SOMETHING NEW FOR YOU TO SEE**  
Thousands of yards of Wash Goods just arrived. Nearly \$1000 worth. Make your selections early, while stocks are full.

**Many Cases of New Dry Goods**  
Dress Goods, Staples Small Wares, Corsets, Hosiery, Underwear etc.; on the way

**New Linoleums Just Opened**  
Both 2 and 4 yard widths, Nairns Scotch Makes. Measure your room and let us give you prices.

**Hundreds of Waists Selling Fast**  
Making room for another big shipment on the road

**Men's Suits, Ready Made or to Your Order**  
See our lines. You'll be pleased with our goods and values.

**SEVERAL CASES OF NEW BOOTS AND SHOES JUST OPENED**  
**A CAR OF FLOUR AND A CAR OF SALT JUST ARRIVED**  
For quality and value it will pay you to deal at the One Price Store.

**Watch This Space**  
**FOR NEWS OF NEW GOODS ARRIVING DAILY**

**THE**  
**White & May Co., Ltd**

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**J. M. SHERMAN**  
Steam Heat  
All White Help

**MAPLE LEAF HOTEL**  
AMERICAN PLAN  
SHERMAN & TROY, Props.

**J. G. TROY**  
WE MAKE OUR OWN  
LIGHT  
Electricity

**NOTICE**

To Whom it may concern. Having purchased the Maple Leaf Hotel at Strathmore, from Paul J. Harrison who was forced to retire from active business on account of ill health, we beg to announce to the general public that we are carrying on the business of the said hotel on the most approved methods.

We have had our heating and lighting plants overhauled, and will guarantee to provide as comfortably heated, and well lighted a house as there is in any, outside of the larger cities in Western Canada. Our dining room is without doubt the finest one in any country hotel in the West. None but the choicest cuts of the primest beef, and best of supplies, generally to be had regardless of price.

We have white Chefs, and absolutely refuse to insult any white person seeking our hospitality by serving to them concoctions, prepared by yellow men.

None but the very choicest liquors and cigars, the rarest wines and the best brewed ales are handled by us.

Having both had many years experience in catering to the public, we feel that we can conscientiously say, that all visiting our hostelry will be cared for in as efficient a manner as can be done anywhere in this country.

**J. M. SHERMAN**  
**J. G. TROY**  
**SHERMAN & TROY**

**NOW OPEN!**  
**VICTORIA**  
**CAFE . . .**

**OUR CHEF CAN SATISFY THE MOST FASTIDIOUS SPECIAL LUNCHEONS**

Everything in Season. Open day and night

Entertain your friends here

We solicit your patronage because we are here to please everyone. Quick service.

**GROUND FLOOR OF OPERA HOUSE BLOCK**

**S. D. CURRIE, PROP.**

**LOCAL JOTTINGS**

Last Saturday's visitors included Messrs Jack Waddy and John Laird, two of our former townsmen. They are now getting settled down at their new homes, Morley and Bassano respectively.

Mr Jim C. Nelson returned from the States on Sunday

By a typographical error in last issue, Mr H. Freeman was stated as "formerly" of the Demonstration Farm. Mr Freeman, of course, is on the job yet

Though the weather is fairly cold at present, it is bright and pleasant outdoors

A "Ladies' Eve" will be held on March 14 at 2 p.m. at the home of Mrs Voss, in connection with the Skandnavian Church

Messrs W. J. Robinson and G. M. Stevens, Bassano, were here Wednesday

Mr G. H. Kehoe returned this week from the States, where he has spent the winter

Mr and Mrs G. A. Patrick, of the C.P.I.D., returned to Strathmore this week

Mr Menard, of Crookston, Minn., came here last week to take a position with Mr A. G. McMahon, who has installed a third chair in his up-to-date barber shop

Mrs R. L. Fox and daughter have returned from Vancouver, where they spent the winter

A special invitation is issued to all ladies and gentlemen interested in Strathmore Amateur Dramatic Society to attend the usual meeting to be held on Tuesday next at 8 p.m. at the residence of Mr Saunders

Mr T. H. Kelsey has sold the Strathmore Nursing Home to Miss A. Wright. Mr Kelsey is removing to another residence which will be more convenient for his work with the C.P.I.D.

Miss Wright was in Strathmore last summer, and is well and favorably known round the district. She is a graduate nurse L.D.S., and late of Queen Charlotte Hospital, London, England. Miss Wright will commence work on March 23. Fuller particulars will be found in our advertising columns

The new cells at the Fire Hall are now ready for occupancy. Rates \$5 (for three days). Who will be the first victim?

John Johnston was arrested by Constable Holmes on Tuesday and taken to Calgary, being sentenced to ten days imprisonment as drunk and disorderly and using obscene language

We have received a copy of a new publication called "The Scout". It is published at Ottawa, and is the only boys' paper published in Canada. Being well written and attractively printed, it should command a ready sale

The C.P.R. Farm at Brooks had fine success last season with field peas of the Canadian variety, and are having several hundred bushels of seed shipped to the Strathmore Farm. A number of the farmers in this district have spoken for a supply of seed, and any others who wish to get a supply should make application early at the Demonstration Farm. The price charged is \$2.50 a bushel, and the same variety of no better quality are being retailed in Calgary at \$2.00 a bushel. A patch of field peas would be a profitable crop on any farm

A letter was received this week from London, Eng., addressed to Dr. MacMillan, care of Town Clerk, Strathmore, which would seem to indicate that the sugar beet promoter will soon be back in our midst again

We have received a kindly note from Mr J. S. Barker, former manager of Strathmore branch of the Bank of Commerce, and who is now with the Winnipeg branch of the Bank

Mr D. Manning is leaving shortly to take up a position on the Minnie Kadia Ranch, Conitlan, Vancouver, and is disposing of his effects here

Mr Rushworth ditcher at Crowfoot, is with his wife leaving shortly to take up a homestead north of Bassano. Mr Tomlin will be the new ditcher at Crowfoot

Last Sunday the organ in a local church gave out in an unaccountable manner. On investigation it was found that the youth who pumps the air supply was enjoying forty winks

Mr H. B. French sends us a communication from Nightingale this week containing a number of conundrums, but as we are not running a puzzle column we cannot publish it in extenso. The following information is, however, sandwiched in between: "The Nightingale Farmers' Union held a successful meeting on Friday last. The next meeting is fixed for Friday, March 15, at 3 p.m. Mr H. Sorenson has promised to read a paper on irrigation."

Spring must surely be coming. There are a whole crop of rumors regarding the best factory

It is stated that rural phones will be installed in this district this spring. Probably about the time of next provincial election, if previous precedent is followed

Mr A. N. Reay is now the local agent for Edinburgh coal. Will be seen from his advt. in another column

Mr and Mrs G. Dawson, Cairnhill, leave for New Zealand next week

The band will be in attendance at the Skating Rink to-night, and as the ice is in fine condition there should be a big crowd out. There will probably be a hockey game between Strathmore and Gleichen sometime next week

Want to sell your household goods? See W. A. McClintock, box 131 9-3-4

Are you looking for household goods? See W. A. McClintock, auctioneer, box 131

Want to sell your livestock, poultry, etc. See W. A. McClintock, auctioneer, box 131

For quick returns on sales see W. A. McClintock, auctioneer, box 131 9-3-4

The Conservative Convention held at Calgary on Wednesday, proved a great success, both in numbers and enthusiasm. A general provincial election is expected this year, and the Conservatives have every hope that they will be able to change the political complexion of the Province

Mr M. L. Freng, manager of Brooks C.P.R. Farm, visited Professor Elliott on Tuesday. Mr Freng, in addition to his ordinary duties, is superintending the development of the Duke of Sutherland's farm colony at Brooks

At the Demonstration Farm there are at present several jars of what is termed "homogenized milk." This is a new method of treating milk by which it can be kept fresh for any length of time. There is a possibility that the process may be adopted locally. Some of the sample bottles at the Farm had been seven weeks filled, but when opened the contents were found to be perfectly sweet and fresh

**ADVERTISE IN THIS . . . AFTER AND RESULTS ARE SURE TO FOLLOW**

**SPRING IS COMING**  
Why not be prepared and give that room a coat of  
**ALABASTINE**  
or the use of a can of  
**MARTIN SENOUR'S PAINT**  
and a brush will brighten up appearances elsewhere.  
**ALABASTINE IN ALL SHADES**  
**PRATT AND LAMBERT'S OIL STAIN**  
**PAINTS, VARNISHES, ETC.**

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**W. E. BROWN**  
Hardware and Furniture  
**STRATHMORE . . . ALTA.**

**POSTS**

Have you placed your order yet for posts? If not, you had better place it with us at once so you will be sure of them. At the same time order the lumber for those buildings you are going to put up this spring. We know we can please you.

**RIVERSIDE LUMBER CO., Ltd.**  
**STRATHMORE**  
**W. S. GLADWIN, LOCAL MANAGER**

**The Rexall Store**  
**GRAIN GROWERS. ATTENTION!**

You will not find it necessary this season to purchase your supply of FORMALDEHYDE and STRYCHNINE outside of Strathmore. We buy from the largest dealers in these two articles in the world and handle nothing but WHIFFIN'S STRYCHNINE and FULL STRENGTH FORMALDEHYDE.

Call in and get our quotations. Special prices quoted in quantity lots.

**A. W. MILLER**  
**DISPENSING AND FAMILY CHEMIST**

**The King Edward Hotel**  
**STRATHMORE, ALTA.**

\*\*\*\*\*

**NOW RECOGNIZED AS THE**  
**:: COMMERCIAL HOUSE ::**  
**Rates \$2.00 and \$2.50 per day**  
**NEW MANAGEMENT**











Professor Elliott's  
Advancement.

Numerous changes have taken place in the C.P.R.'s eastern departments of late, and Professor W. J. Elliott, of Strathmore, is one of the officials who has obtained very material advancement. His work, since he took over the position of head of the Strathmore Demonstration Farm hardly two years ago, has met with the greatest approval by the Company, and they have now signified their confidence in him by appointing him as head of their agricultural and settlement department for the whole of Alberta. He will now have charge of the development of all the company's agricultural land in the province, with the settlement of the farmers who come in, especially those under the ready-made scheme, and of instructing, advising, and educating the farmers in the proper cultivation and development of their land.

This naturally means a greater amount of responsibility, and it will also mean the quadrupling of the office force at the Demonstration Farm this spring. Already several new employees are on their way to Strathmore. It is a decided boost to the town to be made the headquarters for the Company's work of agricultural development in the province and is bound to have a very beneficial effect.

The Professor, since he arrived home three weeks ago from a business visit to the Old Country, has been up to the eyes in work, and his hard-working secretary, who by the way bears the same patronymic as himself, has had sometimes to reply to as many as thirty letters in one day on all kinds of subjects from all parts of the province and beyond. Professor Elliott will be congratulated on his well-earned promotion by the people at Strathmore, having been one of the leaders in the religious, business and social activities of the town.

## Masquerade Carnival

A very successful Masquerade Carnival was held at Strathmore Skating Rink, there being a big turnout of skaters in fancy costume and also a good attendance of the public. The ice was in fine condition, and the weather was ideal for the purpose. The band was in attendance and gave a number of selections.

Among the number of very effective costumes, in addition to those of the prize-winners, were the Gold Dust Tars, who were winners at a previous carnival; Mr. Bush, who appeared dressed as the traditional Dutchman pictured by cartoonists and fattened out to fill his costume. Among other costumes were—two Clowns, Prince's Skaters, Bridge, Servant Maid, two Nurses, Court Jester, etc. Perhaps the most original costume of the evening was that of little Willie Gray, who made a very realistic "Rooster" Prize-winners were as follows:—1st prize, ladies, Mrs. Sherman (winter); 2nd, Mrs. Garrett (sunflower); 3rd prize, gents, Mr. W. Morrison (Dr. Phil); 4th, Mr. M. Sorenson (confraback); Girl's prize, Miss Edith Anderson (cowgirl); Boy's prize, William Gray (rooster).

Judges were Mr. and Mrs. Wm. MacLeod, and Mrs. and Mrs. John MacKenzie.

As will be seen from a notice in another column, a Carnival will be held on the rink, weather permitting, on March 18th, to be followed by a ball.

## Recital

On Monday evening, March 11, a recital will be given in the Opera House, Strathmore, by Miss Mildred Gordon, reader, gold medalist and Honor Graduate Alma College, St. Thomas; assisted by Miss Louise Berrowman, pianiste, and Miss Mary M. Desch. We anticipate a good attendance for this high class entertainment. The admission price is moderate.

The following press notice will give some idea of Miss Gordon's abilities.

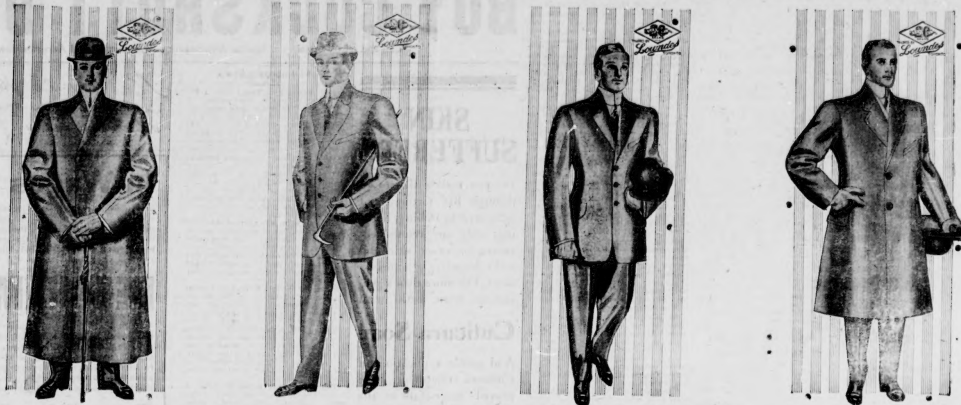
"Miss Mildred Gordon is a reader who is entirely different from the everyday elocutionist. Here is a young lady whose conceptions and interpretations are at all times the work of a master hand. She fairly grips you with her sincerity and suggestion, and one unconsciously feels during one of her recitations that he is listening to a great artist. She has all the necessary qualifications—youth, beauty, personality, magnetism, temperament, versatility and good judgment. I understand this young artist has recently returned from an extended tour of Western Canada, and learn that the critics were unanimous in proclaiming her one of the greatest readers that ever toured the West."

—The Critic.

## Other Masquerade

On Monday evening March 11th, a grand Irish Carnival will be held at the Strathmore Skating Rink (weather permitting). A number of prizes are being offered for the best costumes. Particulars can be had from posters. The public will be allowed to skate on the rink at 9 p.m. after the judging is completed.

At 10 p.m. following the Carnival, a Masquerade Ball is to be held in the Opera House, so that a full evening of enjoyment is assured.



YOU SHOULD SEE THE IMMENSE RANGE WE ARE SHOWING OF MADE TO MEASURE

## SUITS AND OVER COATS

IS IT NOT A SATISFACTION TO KNOW THAT EVERYTHING "THATS RIGHT" FOR THIS SEASON WILL BE FOUND IN THE LINES NOW SHOWING. WE ARE JUST AS INTERESTED IN SELLING YOU THE CORRECT THING, AS YOU ARE IN GETTING IT

## THOS. E. WRIGHT

RUBBER BOOTS, RUBBERS, HIGH BOOTS, AND ALL KINDS OF FOOT WEAR. SEE OUR KAKHI AND WHIP CORD NORFOLK SUITS. JUST THE THING FOR YOUR EVERY DAY WEAR. GLOVES, GAUNTLETS, HATS, CAPS, ETC. SEE OUR COLORED FLANNEL SHIRTS, THE VERY NEWEST

All Kinds of CLEANING, PRESSING, ALTERATIONS AND REPAIRING, done in our tailor shops connected with our "Men's Wear" business

## THE CHURCHES

## PRESBYTERIAN CHURCH

Services morning and evening alternately in Church on 2nd Street Sunday School meets every Sunday at 12 noon. Supr., Professor Elliott. REV. J. HANSEN, Pastor. CATHOLIC CHURCH, STRATHMORE DISTRICT. MONTH OF MARCH. Sunday 10th—Holy Mass at Strathmore, 8:30. Sunday 11th—Holy Mass at the Dutch Colony, 10:30. Tuesday 21st—Holy Mass at the New Dutch Colony, Mr. Cummings, resident 8:30. Sunday 26th—Mass at Strathmore, 8:30. Sunday 31st—Mass at the Dutch Colony, 10:30. 2nd Mass at Strathmore, 10:30. Benediction of the Blessed Sacrament at Strathmore, Sundays at 11, 12, and 1st at 7:30. Daily E. Lent Every Tuesday, 7:30 p.m. Instruction on the Catholic Doctrine Every Friday, 7:30 p.m. Stations of the Cross.

## FATHER LAZAR, O.S.B.

ST. MICHAEL AND ALL ANGELS CHURCH OF ENGLAND or EPISCOPAL. FIRST ST., STRATHMORE. Services every Sunday evening at 7:30 p.m., and Celebration of Holy Communion on second Sunday in the month at 11 a.m.

CANBYVILLE, Feb. 28th, at Mrs. Dunkley's, 3 o'clock. CROWFOOT VALLEY—March 8, at Mrs. Harvey's 3 o'clock. NORTHERDALE—March 10, at Mrs. Dawson's, 3 o'clock. The Elders of St. Michael's Church are arranging an Antiphon for tomorrow evening.

Sunday School, 11 a.m. in St. Michael's Church.

## REV. J. G. HATHAWAY.

## METHODIST CHURCH.

STRATHMORE. SUNDAY, MARCH 10th. 11 a.m. Subject: The Consequences of Sin. The Fall and recovery of Man. Wednesday, 7:45 p.m., Epworth League, under the direction of the Missionary Committee. Sunday School at 12 noon. F. T. McLELLAND, Superintendent Sunday School. Strangers made welcome at these services.

## OSANDER VALLEY.

At 3 p.m. each Sunday.

M'LEA'S.

At 3 p.m. every other Sunday.

Rev. I. E. MATTHEWS, Pastor.

## NORWEGIAN LUTHERAN

Skandinavian services in the City Hall on Sunday, March 15th at eleven o'clock.

All Scandinavians are especially invited to attend these meetings.

ARNT VAALER, Pastor.

There's Always  
Something Doing

at this market, and there is a reason for it. Prime meats, fresh and fat poultry, game in season, etc., are always to be found here at prices that you will pay for inferior meats elsewhere. We aim to give satisfaction, and being expert judges of meat and expert cutters, we serve the tables of the critical with satisfaction at McCann's.

## THE PIONEER MEAT MARKET

R. MCCANN & SON, Proprietors



## REPAIRING WORK

is often more difficult than new work, requiring more care and judgment. We make a specialty of expert plumbing repairs, No matter how simple or how complicated the repairs may be, we can handle them to your satisfaction. And our charges are most moderate.

L. H. CARUFEL

## GET THE LUMBER

For Your New Home  
Or Barn, From The

## CROWN LUMBER CO., LTD.

HEAD OFFICE, CALGARY

Branches all over Alberta

Manager Strathmore Branch

E. W. PUST

## COAL

## Finest Lethbridge Coal

\$7.25 PER TON DELIVERED

\$7.00 PER TON ON CAR

Car lots,—Special Price. Terms Cash

ALBERT N. REAY

MAC'S BARBER  
SHOP

## NEXT HUB POOL ROOM

This is to inform the public that I have taken over the Barber business at above address from A. C. Redford, and hope for a continuance of public patronage.

A. G. McMAHAN

## NOTICE

I have again assumed full charge of the Strathmore and Bow Valley Standard, conducted during my absence this winter by Mr. J. W. Dibbins.

(Signed) JOHN MACKENZIE.

EDITOR AND PROPRIETOR

## TAKE NOTICE

SUBSCRIBE TO THE "STANDARD"

ONE DOLLAR A YEAR.

TO THE STATES, \$1.50 PER YEAR







We were especially fortunate this year in procuring Embroideries it is safe to assert that such an assortment and such values, have never been shown in Strathmore before, to introduce we are picking a choice lot of Flouncing, Corset Cover, Narrow Embroideries and Insertions to sell at 1-4 off. It will delight you to see them whether you buy or not. Come early.

Perhaps we still have your size in those \$4.50, \$5.00, and \$5.50 Slater Shoes, we are selling at \$3.75.

# STRATHMORE TRADING COMPANY

## GET THE HABIT

**ADVERTISE IN THE  
STANDARD AND GET  
QUICK RESULTS**

The new buildings are equipped for water, sewage and natural gas, and the main buildings are steam

On Friday, March 8th a Basket Social was held at the School with the object of raising funds for a School Library. The musical programme, which was organised by Miss Noble (the newly appointed School Mistress), Misses M. and C. Mellor and Mr Peterson was as follows:—Instrumental music by Marjorie Dibbins; Songs by Mr Devereux, Recitation by Miss D. Past and many of the school children, Dialogue by Misses Noble, M. and C. Mellor, Messrs. Peterson

**SEED OATS FOR SALE--7 miles**  
North of town. Apply W. P. FRED-  
ERICK, Box 90, Strathmore, 23-3-p

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**SEED OATS--7.0 bushels, Govern-**  
ment grade 2 1/2 W germination test  
89 per cent. Price in bin, 40 cents  
per bushel. Apply F. G. WAIDE,  
Nightingale, 16-3-u

**FURNISHED ROOMS TO RENT**  
Apply, Box 100, Strathmore. 9-3

**FOR SALE**--White Wyandotte egg  
for hatching, from choice pure stock.  
Apply J E Dillabaugh, Namak  
Alta. Also No 1 Early Ligowa Set  
Oats

\_\_\_\_\_

TRAIN NO. 14  
Soo-Pacific, going East - Due 24.06

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DO not go to Strathmore for your Oils  
and Gasoline buy in Nightingale of  
HENRY & LIVINGSTON,